

<b>FORM PTO-1449 (Modified)</b>  <b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>	<b>ATTY. DOCKET NO.</b> YOR920000611US1	<b>SERIAL NO.</b>
	<b>APPLICANT:</b> Thomas A. Cofino, et al.	
	<b>FILING DATE:</b> Herewith	<b>GROUP:</b>

JCE36 U.S. PTO  
 09/654202  
 09/01/06

REFERENCE DESIGNATION		U.S. PATENT DOCUMENTS					
EXAMINER INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPRO.)
<i>NAW</i>	AA	5,546,516	Aug 13, 1996	Austel et al.			
	AB						
	AC						
	AD						

FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES NO
	AE						
	AF						

**OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)**

<i>NAW</i>	AG	J. Lee, L. Morgenstern, M. Podlaseck, E. Schonberg and D. Wood, "A System and Method for Collecting and Analyzing Information About Content Requested in a Network (World Wide Web) Environment," filed in the U.S. Patent and Trademark Office in January 27, 1999.
<i>NAW</i>	AH	J. Lee, L. Morgenstern, M. Podlaseck, E. Schonberg and D. Wood, "Aggregating and Analyzing Information About Content Requested in an E-Commerce Web Environment to Determine Conversion Rates," filed in the U.S. Patent and Trademark Office in January 27, 1999.
<i>NAW</i>	AI	J. Lee, M. Podlaseck, E. Schonberg, R. Hoch and S. Gomory, "Understanding Merchandising Effectiveness of Online Stores," <i>Electronic Markets</i> , Volume 10(1):20-28, 2000.
<i>NAW</i>	AJ	S.V. Haar, "Web Metrics: Go Figure," <i>Business 2.0</i> , June 1999.
<i>NAW</i>	AK	T. Wilson, "Web Site Mining Gets Granular," <i>InterWeek</i> , March 29, 1999.

<b>EXAMINER</b> <i>NAW whole</i>	<b>DATE CONSIDERED</b> 3/24/2003
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

## FORM PTO-1449 (MODIFIED)

LIST OF PUBLICATIONS FOR  
APPLICANT'S INFORMATION  
DISCLOSURE STATEMENT

Applicant(s): Cofino et al.  
Docket No.: YOR920000611US1  
Serial No.: 09/654,202  
Filing Date: September 1, 2000  
Group: 3625

## U.S. PATENT DOCUMENTS

EXAMINER					FILING DATE
INITIAL	DOCUMENT NO.	DATE	NAME	CLASS/SUBCLASS	IF APPROPRIATE
<i>per</i>	6,286,030	09/04/01	Wenig et al.	709/203	

## FOREIGN PATENT DOCUMENTS

EXAMINER					TRANSLATION
INITIAL	DOCUMENT NO.	DATE	COUNTRY	CLASS/SUBCLASS	YES NO
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**GROUP 3600**

## OTHER DOCUMENTS

EXAMINER			
INITIAL	REF NO.	AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.	
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Examiner

*R. E. Nhoek Jr.*Date Considered *12/12/2003**R. E. Nhoek Jr.*

**Examiner:** Initial if reference considered, whether or not citation is in conformance with MPEP 609, draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

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## FOREIGN PATENT DOCUMENTS

EXAMINER	DOCUMENT NO.	DATE	COUNTRY	CLASS/SUBCLASS	TRANSLATION YES NO
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<i>Am</i>	2000-513916	10/17/00	Japan		X
<i>Am</i>	2001-524294	11/27/01	Japan		X
<i>Am</i>	2002-509628	03/26/02	Japan		X

## OTHER DOCUMENTS

EXAMINER	REF NO.	AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.
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Examiner

*R. G. Mord*  
*See paper #19*

Date Considered

*4/17/2004*

**Examiner:** Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.